# Amy Hector

## **Graphic & Visual Designer**

amyhector.design | amyhector113@gmail.com | (480) 349-1924

#### **Photo Studio Manager**

Arizona State University | Aug 2022 - May 2023

- Provided support to 20+ students during shoots, offering insightful critiques that enhanced their photography skills.
- Collaborated with ASU clients to conduct compelling photo shoots aligning with marketing objectives.

#### **Graphic Design Intern**

Prisma Graphics | Jan 2022 - Apr 2022

- Developed captivating on-brand designs, closely aligning with client briefs, to effectively communicate their message.
- Supported the grand format team by preparing large prints and plates, ensuring high-quality outputs.
- Proofed documents with attention to detail prior to printing.

#### **Teaching Assistant & Grader**

Arizona State University | Aug 2020 - Apr 2022

- Mentored students in class, fostering growth and learning.
- Evaluated assignments and offered constructive feedback to more than 100 students, promoting student progress and comprehension.

## **Designer & Project Lead**

GIT Creative Agency | Aug 2021 - Dec 2022

- Collaborated with a team to design an interactive exhibit that garnered enthusiastic feedback from over 120 attendees.
- Led a team in developing impactful marketing materials to support the creation of digital content for the GIT program.
- Developed engaging content for over 10 web pages and marketing materials through compelling photo shoots and copywriting.
- Managed website design and development for Si Se Puede Foundation, driving a 15% increase in web traffic.

## Receptionist

Earnhardt Volkswagen | May 2019 - Nov 2021

- Delivered outstanding customer service both in-person and over the phone, ensuring exceptional satisfaction.
- Proficiently managed monetary transactions and prepared documents.

#### **ABOUT**

I am a recent GIT graduate with 5 years of educational and agency experience in photography, graphic design, and web development. Eager to work with a creative team & help bring balance to the design process.

#### **EDUCATION**

### **Arizona State University**

Master's, Graphic Information Technology

May 2023 | 4.0 GPA

Bachelors, Graphic Information Technology

May 2022 | Summa Cum Laude

#### **SKILLS**

- Photography
- Photoshop
- Photo Editing
- Lightroom
- Visual Design
- Illustrator
- Web Design
- InDesign
- Branding
- HTML & CSS
- Collaboration
- WordPress

## **AWARDS**

Fulton School of Engineering
Outstanding Graduate | Spring 2022

GIT Achievement Award

Outstanding Graduate  $\mid$  Spring 2023

## **ACTIVITIES**

## Poly Photography Club

President | Aug 2020 - May 2023

#### **Art Intersection**

Two photos featured in the *Emerge* Exhibit gallery show